

# 2019 Snowball Event Quality Survey

Snowball event is 1 of 3 ways the Al-Anon Service Center stays open. Please help us improve it!

Attendees (Q1 - Q4 and Q9) and Non-Attendees (Q5 - Q9)

1.) How did you hear about Snowball 2019? (mark all that apply)	
My local meeting	
Al-Anon Website	
Service Center/Flyer	
Word of Mouth	
Did not hear or know about it	
Other (please specify)	

2.) What did you enjoy most about Snowball 2019? (mark only one)	
Speakers	
Raffle	
Fellowship	
Location	
Change of day to Sunday afternoon	
Other (please specify)	

3.) What was your least favorite part about Snowball 2019? (mark only one)	
Speakers	
Raffle	
Fellowship	
Location	
Change of day to Sunday afternoon	
Other (please specify)	

4.) How do you think we could have improved the 2019 Snowball event to attract more attendees?	

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Attendees (Q1 - Q4 and Q9) and Non-Attendees (Q5 - Q9)

5.) If you DID NOT attend Snowball 2019, which of the following reasons is closest to why you did not attend?	
Cost	
Location	
Day of Week (Sunday vs. Saturday)	
Time of Day (Afternoon vs. Evening)	
Not interested in events like this	
Typically attend, just couldn't this time	
Did not hear or know about it	
Other (please specify)	

6.) How could we interest you in attending Snowball 2020?

7.) If you didn't know about the Snowball event, what is the best method to inform the most people?

8.) Based on what you do know or have heard, how do you think we can improve the Snowball event to attract more attendees?

9.) On a scale of 1 – 10 (0 = DID NOT ATTEND; 1 = poorest, 10 = best ever) how would you rate the 2019 Snowball event? (please circle)										
0	1	2	3	4	5	6	7	8	9	10

PLEASE TURN OVER

